

VirginiaCAN



FREE Workshop & Materials

To increase retention of low-income and first-generation college students

The Virginia College Access Network (VirginiaCAN) is an organization of college access providers across Virginia, who share a common goal— to enhance postsecondary education access and attainment for residents of Virginia.

Did you know that currently only 38% of first-time postsecondary students at two-year institutions, and 65% of those at four-year institutions, graduate within six years¹, and low-income students are less than half as likely to ever earn a bachelor degree as higher-income students.²



Virginia's Voice For Access

For more information, contact:
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www.VirginiaCAN.org

¹U.S. Department of Education's 2005 Digest of Education Statistics

²Tinto, Vincent (2004). *Student Retention and Graduation. Facing the Truth, Living with the Consequences.* The Pell Institute for the Study of Higher Education, Washington, D.C.

A Comprehensive Guide for Student Success in Higher Education

FREE WORKSHOP

Friday, April 24, 2009

8:00am—4:00PM



Presented by:
ECMC Foundation &
VirginiaCAN
Through CACGP Funds

PERSIST: A Comprehensive Guide to Student Success in Higher Education



Are you concerned about the retention rates of your low-income or first-generation college-bound student population? Are you aware of your institutional retention rates or strategies to increase student persistence? PERSIST will help you take action!

PERSIST is a practical resource guide for higher education professionals, to increase the persistence rates of low-income, first-generation college-going students. PERSIST encourages vocational schools, community colleges and four-year colleges alike to assess their retention rates, set new targets, and plan retention-focused programs. In addition, the guide provides materials to help students adjust to college life, focus on their goals, overcome financial barriers and succeed in higher education and in life.

ECMC Foundation, in conjunction with Virginia-CAN, is sponsoring a full-day training session on PERSIST on FRIDAY, APRIL 24, 2009, 8:00AM—4:00PM. The training session is FREE and will be held at:

**101 N. 14th Street
James Monroe Building
Conference Rooms C, D, & E
Richmond, VA 23219**

LUNCH WILL BE PROVIDED

Training Agenda

Registration	8:00AM
Introductions, Overview of the Day and Manual, PERSIST video	8:30AM
Institution-Wide Retention & Toolkit Administration	8:50AM
BREAK	10:00AM
Navigating the Campus	10:15AM
LUNCH (<i>provided by SCHEV</i>)	11:15AM
About ECMC Foundation	12:45PM
Academic Success	1:00PM
Financial Planning	1:45PM
BREAK	2:15PM
Career Planning	2:30PM
Additional Web Sites & Publications	3:15PM

About ECMC Foundation

ECMC Foundation, an ECMC Group company, helps low-income, first-generation college-going students further their educational goals. ECMC Foundation believes that too many students limit their potential by ruling out higher education for social and economic reasons. Through innovative outreach programs, they convey to students the importance of completing high school, and continue their mission by developing and distributing programs that focus on college access, retention and success. ECMC Foundation partners with government agencies, educational institutions, and community organizations to make the dream of higher education a reality. ECMC Foundation's projects include:

- ◆ ECMC Scholars Program
- ◆ TheCollegePlace
- ◆ Cultural Barriers study
- ◆ Realizing the College Dream
- ◆ PERSIST



www.ecmcfoundation.org

Toll Free: 866.FDN.ECMC (336.3262)

PERSIST Registration Form

Participant's Name

Participant's Title

Preferred Name on Name Tag

College/University Name

Street Address

City

State

Zip

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Office Number

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Fax Number

E-Mail Address

Please complete and return registration form by Friday, April 10, 2009 to:

Linda H. Woodley
LindaWoodley@SCHEV.edu
804-371-2938 (Office)
804-225-2604 (Fax)

or

Tom Morehouse
Tom.Morehouse@VirginiaCAN.org
757-247-0020 (Office)
757-247-0020 (Fax)

Parking in Downtown Richmond in the area of the James Monroe Building can be challenging.
Please visit the [RideFinders page](#) to locate available parking lots and cost.
